



“Australia’s Confectionery Hub & Gift Shop”

Exploring Australia’s finest sweet store in Beechworth opens a whole new world of exotic gift ideas and take home memories. All elegantly on display across three shop fronts, there are more than 900 product ranges in the store including 600 confectionery ranges alone! When you visit, just be sure to make the time to enjoy the experience. Very few will be disappointed in finding their special gift or favourite confectionery treat.

On offer are Chocolate & Chocolate Truffles that can be individually selected and made up in your own specialty chocolate box. Sourced from around the world and on display in beautiful glass cabinets, these chocolates are hand made by master chocolate makers. The Beechworth Sweet Co. offers the finest selection of milk chocolate, dark chocolate and white chocolate. Among the delights is a large range of quality hand made chocolates from award winning chocolate makers in Australia.

Enter a world of gift ideas and take home souvenirs that will stretch your imagination. With vibrancy and colour, more than 90 ranges of fairies, gollies and teddies beautifully adorn the expansive shop. From limited edition collector bears, through to tiny gollies, enthusiasts can enjoy a wonderful shopping experience. If you look to the ceiling it is a kaleidoscope of colour and movement with fairies, mobiles, baubles and lights.

The Beechworth Sweet Co. enjoys sharing interesting product facts about their confectionery products including their expansive Licorice and Dutch licorice ranges. The meaning of the botanical name for the licorice plant is “Sweet Root” and Glycyrrhizin is the main sweet tasting compound found in the root that is 30-50 times as sweet as cane sugar. Research indicates that Glycyrrhizin is one of the active ingredients offering potential health benefits for being an antioxidant and an anti-inflammatory. Further, the licorice plant is highly sought after and used as a natural and healthy flavour additive in many foods and medicinal products; and some licorice products are suitable for diabetics.

In the heart of Beechworth and 5 mins from the Post office, Australia’s finest sweet shop at 7 Camp Street welcomes visitors from all around the world and is open 7 days a week. Confectionery demonstrations happen in their windows on weekends, school holidays and other special occasions. www.beechworthsweetco.com.au

More Information:

*The Beechworth Sweet Co. 7 Camp Street Beechworth, Vic 3747. Open 7 days 9:30-5.30
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